



Business

BUSINESS SOFTWARE AND TOOLS

Accounting Software*
Business Intelligence*
Cloud Storage Apps
Computer Skills
CRM Software*
Data Analysis*

Desktop Databases

Devices
Diagramming
Document Management
Email
Forms
Messaging
Note Taking

Desktop Operating Systems
PDF Management
Personal Productivity Software
Presentations
Project Management Software*
Spreadsheets
Web Conferencing
Word Processing

CAREER DEVELOPMENT

Career Management
Job Searching
Personal Branding*

CUSTOMER SERVICE

Contact Centers
CRM Software*
Customer Service Management
Customer Service Skills
Service Metrics

FINANCE AND ACCOUNTING

Accounting Skills
Accounting Software
Corporate Finance
Financial Investments
Income Tax
Personal Finance
Small Business Finance*

HUMAN RESOURCES

Compensation and Benefits
Hiring and Interviewing
HR Administration
HR Software
HR Strategy
Learning and Development
Recruiting
Talent Management

LEADERSHIP AND MANAGEMENT

Business Strategy*
Coaching and Mentoring
Communication*
Decision-Making*
Executive Leadership
Leadership Skills
Management Skills
Meeting Skills*
Nonprofit Management
Organizational Leadership
Talent Management
Teams and Collaboration*

MARKETING

Advertising and Promotion
B2B Marketing
B2C Marketing
Brand Management
Content Marketing
Conversion Marketing
Digital Marketing
Email Marketing
Enterprise Marketing
Lead Generation
Marketing Automation
Mobile Marketing
Pay-Per-Click Marketing
Personal Branding
Public Relations
Search Engine Marketing (SEM)
Search Engine Optimization (SEO)
Small Business Marketing*
Social Media Marketing
Social Selling*
Web Marketing Analytics

PROFESSIONAL DEVELOPMENT

Business Analysis*
Business Law
Business Strategy
Communication
Decision-Making
Event Planning
Meeting Skills
Operations Management
Personal Effectiveness
Product Management
Public Speaking
Teams and Collaboration
Time Management
Writing

PROJECT MANAGEMENT

Agile Project Management
Business Analysis
Project Leadership
Project Management Skills
Project Management Software

SALES

CRM Software
Sales Management
Sales Metrics
Sales Skills
Social Selling*

SMALL BUSINESS AND ENTREPRENEURSHIP

Design Business*
Entrepreneurship
Freelancing
Music Business*
Photo Business*
Small Business Finance
Small Business Management
Small Business Marketing
Small Business Sales
Web Design Business*

TRAINING AND EDUCATION

Corporate Training
E-Learning
Educational Technology
Higher Education
Instructional Design
K-12 Education
Streaming
Student Success Skills
Teaching

Technology

CLOUD COMPUTING

Cloud Administration
Cloud Development
Cloud Foundations
Cloud Platforms
Cloud Security
Cloud Services
Cloud Storage

DATABASE MANAGEMENT

Data Centers
Data Resource Management
Database Administration
Database Development*

DATA SCIENCE

Artificial Intelligence
Big Data
Business Analytics
Business Intelligence
Cryptocurrency
Data Analysis
Data Governance
Data Modeling
Data Privacy
Data Science Careers
Data Visualization
GIS
Machine Learning
Statistics

IT HELP DESK

Client Operating Systems
Help Desk Skills
Operating System Distribution
Software Support
Upgrade and Maintenance

MOBILE DEVELOPMENT

Android Development
Cross-Platform Development
iOS Development
Mobile Games

NETWORK AND SYSTEM ADMINISTRATION

CRM Administration
Enterprise Content Management
Internet of Things
IT Automation
IT Service Management
Mobile Device Management
Network Administration
Server Administration
Software Administration
Software Deployment
Virtualization

SOFTWARE DEVELOPMENT

APIs
Database Development
Design Patterns
Enterprise Architecture
Game Development
Interest of Things
Microsoft Development
Object-Oriented Programming
Programming Foundations
Programming Languages
Software Architecture
Software Design
Software Development Tools
Software Quality Assurance
Software Testing
Version Control

SECURITY

Authentication and Authorization
Cryptography
Incident Response
Malware Analysis
Mobile Application Security
Network Security
Penetration Testing
Privacy
Security Awareness
Security Careers
Security Management and Policy
Security Testing
Software Development Security
Vulnerability Management
Web Application Security

DEVOPS

Agile Software Development
DevOps Foundations
DevOps Tools

WEB DEVELOPMENT

Back-End Web Development
Content Management Systems
E-Commerce Development
Front-End Web Development
JavaScript Frameworks
Web Apps
Web Development Foundations
Web Development Tools

Design and Engineering

VISUALIZATION AND REAL-TIME

3D Animation*
3D Lighting*
3D Materials*
3D Modeling*
3D Particles and Dynamics*
3D Sculpting*
3D Textures
Architectural Visualization
Augmented Reality*
Previz*
Real-Time*
Real-Time Scripting
Rendering*
Virtual Reality Visualization

AEC

2D Drafting and Drawing*
3D Modeling*
Architectural Design
BIM
Civil Engineering
Computational Design*
Construction
Construction Management
GIS*
Interior Design
MEP
Previz*
Real-Time*
Rendering*
Structural Engineering
Sustainability

PRODUCT AND MANUFACTURING

2D Drafting and Drawing
3D Modeling
3D Printing
3D Scanning
Augmented Reality
Automotive Design
CNC and CAM
Computational Design
Electrical Engineering
Manufacturing
Mechanical Engineering
Previz
Product and Industrial Design
Prototyping
Real-Time*
Rendering*
Simulation

Creative

ANIMATION AND ILLUSTRATION

2D/3D Animation
3D Lighting
3D Materials
3D Modeling*
3D Sculpting
Art Composition
Character Animation
Color Theory*
Comic Book Illustration
Concept Art
Digital Painting
Drawing*
Illustration
Painting
Rendering*
Rigging
Storyboarding*
Typography*

AUDIO AND MUSIC

Audio Editing
Audio Engineering
Audio Gear
Audio Mastering
Audio Mixing
Audio Post-Production
Audio Recording
Digital Audio Workstations
Live Music Performance
Music Business
Music Composition
Music Lessons
Music Production
Music Remixing
Music Theory
Podcasting
Songwriting
Sound Design*
Synthesis
Virtual Instruments

GRAPHIC DESIGN

Brand Design
Color Theory
Design Business
Design Thinking*
Digital Publishing
Drawing
Fashion Design
Infographics
Layout and Composition
Logo Design
Poster Design
Print Production
Typography

MOTION GRAPHICS/VFX

2D/3D Tracking
3D Particles and Dynamics
Compositing
Keying*
Motion Graphics
Motion Typography
Rendering
Storyboarding
Video Color Grading*
Visual Effects

PHOTOGRAPHY

Analog Photography
Architectural Photography
Black and White Photography
Color Correction
HDR Photography
Image Editing
Landscape Photography
Macro Photography
Mobile Photography
Night Photography
Photo Business
Photo Compositing
Photo Management
Photo Restoration
Photo Sharing
Photography Gear
Photography Lighting
Photography Printing
Photojournalism
Portrait Photography
Product Photography
Raw Processing
Retouching
Street Photography
Time-Lapse Photography
Travel Photography
Wedding Photography

USER EXPERIENCE

Accessibility
Content Strategy
Design Thinking
Information Architecture
Interaction Design
Multidevice Design
Usability
User Interface Prototyping
User Research
UX Design
Wireframing

VIDEO

Audio for Video
Cinematography
Filmmaking
Keying
Script Writing
Shooting Video
Sound Design
Video Color Grading
Video Editing
Video Gear
Video Lighting
Video Post-Production
Video Pre-Production
Video Production

WEB DESIGN

Interactive Web Content
Mobile Web Design
Responsive Web Design
Web Design Business
Web Graphics
Web Standards
Web Typography

KEY STATISTICS

- 7,250+ Video Courses
- 230,000+ Individual Videos
- 16,000+ Hours of video content
- 240 Curated Learning Paths
- 40+ new courses published every week

Topics in bold are new for 2019
*Topic appears in multiple subjects



DE

Business

BERUFLICHE WEITERENTWICKLUNG

Rechnungswesen
Recht
Unternehmensstrategie
Karriere-Entwicklung
Zusammenarbeit
Kommunikation
Kundenservice
Bildung
Finanzen
Unternehmertum
Digitale Transformation
Personalwesen
Führung und Management
Persönliche Weiterentwicklung
Bespprechungen
Zeitmanagement
Projektmanagement
Vorträge
Verkauf und Vertrieb
Texte schreiben

BUSINESS-SOFTWARE

Buchhaltungssoftware
Cloud-Speicher
Computerkenntnisse
Datenanalyse
Desktop-Datenbanken
Desktop-Betriebssysteme
Diagramm-Software
E-Mail
Formulare
Messaging
Notizverwaltung
PDF-Management
Produktivitäts-Tools
Präsentationen
Projektmanagement-Software
Software für Verkauf und Vertrieb
Tabellenkalkulation
Web-Konferenzen
Textverarbeitung

MARKETING

Content-Marketing
Display-Werbung
E-Mail-Marketing
Marketingkompetenz
Suchmaschinen-Marketing (SEM)
Suchmaschinen-Optimierung (SEO)
Social Media-Marketing
Web Analytics

Kreativität

3D, ANIMATION UND CAD

3D-Grafik
3D-Beleuchtung
3D-Materialien
3D-Modellierung
3D-Partikel und Dynamik
3D-Druck
3D-Texturen
Animation
Architektur
Game Art
Industriedesign
Maschinenbau-Konstruktion
Rendering
Visualisierung

DESIGN & ILLUSTRATION

Farbe
Design-Business
Digitales Malen
Digitales Publizieren
Zeichnen
Illustration
Layout
Druckproduktion
Typografie

BILDBEARBEITUNG & FOTOGRAFIE

Schwarzweiß-Fotografie
Foto-Compositing
Bildbearbeitung
Fotoeffekte
Bildverwaltung
Bildausgabe
Landschaftsfotografie
Fotoausrüstung
Licht & Beleuchtung
Fotografische Techniken
Porträtfotografie
Produktfotografie
Retsuche

VIDEO & AUDIO

Audioproduktion
Video-Compositing
Motion Graphics
Musikproduktion
Video-Farbkorrektur
Videoschnitt
Videoausrüstung
Videoproduktion

Technik

WEBDESIGN

Content-Management-Systeme (CMS)
Interaktive Webinhalte
Mobiles Webdesign
User Experience
Webdesign-Business
Web-Standards
Webgrafik

IT

Datensicherung und Wiederherstellung
Business Intelligence
Cloud-Computing
CRM- und ERP-Administration
Datenbank-Administration
Data Science
DevOps
Digitale Transformation
Dokumenten-Management
Internet of Things
IT-Automatisierung
IT-Support
IT-Sicherheit
IT-Service-Management
Mobile-Device-Management
Netzwerk-Administration
Betriebssysteme
Softwareverteilung
Virtualisierung

PROGRAMMIERUNG

Backend-Webentwicklung
Datenbank-Entwicklung
Data Science
Entwicklertools
DevOps
Frameworks und Bibliotheken
Frontend-Webentwicklung
Spieleentwicklung
Internet of Things
Mikrocontroller
App-Entwicklung
Grundlagen der Programmierung
Programmiersprachen
Softwaredesign
Software-Projektleitung

FR

Business

COMPÉTENCES PROFESSIONNELLES

Droit des affaires
Développement de carrière
Communication
Service clients
Enseignement et pédagogie
Entrepreneuriat
Transformation numérique
Ressources humaines
Leadership et management
Développement personnel
Animation de réunion
Gestion du temps
Gestion de projets
Prise de parole en public
Ventes
Rédaction

OUTILS BUREAUTIQUES

Stockage dans le cloud
Compétences informatiques
Analyse de données
Bases de données clients
Systèmes d'exploitation de bureau
Formation en ligne
Courrier électronique
Formulaires
Messagerie
Prise de notes
Gestion de PDF
Outils de productivité
Présentations
Logiciels de gestion de projets
Feuilles de calcul
Traitement de texte

MARKETING

Marketing de contenu
Publicité display
Marketing par e-mail
Compétences en marketing
SEO
Marketing des médias sociaux
Statistiques web

Créativité

3D, ANIMATION & CAO

Éclairage 3D
Matériaux 3D
Modélisation 3D
Particules 3D et effets dynamiques
Impression 3D
Textures 3D
Animation
Architecture
Design industriel
Modélisation industrielle
Rendu visuel
Modélisation structurelle

DESIGN & ILLUSTRATION

Couleur
Métiers du design
Peinture numérique
Publication en ligne
Dessin
Illustration
Mise en page
Impression
Typographie

RETOUCHE D'IMAGES & PHOTOGRAPHIE

Photographie en noir et blanc
Photomontage
Correction d'images
Effets et photos artistiques
Organisation des images
Exportation d'images
Logiciels de gestion de projets
Équipement photo
Éclairage photo
Techniques photographiques
Photographie de portraits
Retouche de photos
Photographie de mariage

VIDÉO & AUDIO

Mixage audio
Compositing
Motion graphics
Production musicale
Correction colorimétrique
Montage vidéo
Production vidéo
Effets spéciaux

Technologie

DESIGN WEB

CMS
Contenus web interactifs
Conception de sites web mobiles
Expérience utilisateur
Métiers du design web
Standards du web
Typographie web
Graphisme web

IT

Sauvegarde et restauration
Informatique décisionnelle
Cloud Computing
Data Science
DevOps
Administration de bases de données
Transformation numérique
Gestion des documents
Automatisation IT
Help desk IT
Sécurité IT
Gestion des services IT
Administration réseau
Systèmes d'exploitation
Déploiement logiciel
Virtualisation

PROGRAMMATION

Développement web back-end
Développement de bases de données
Outils de développement
Frameworks et bibliothèques
Développement web front-end
Développement de jeux
Microcontrôleurs
Développement d'applications mobiles
Fondamentaux de la programmation
Langages de programmation
Conception de logiciels

KEY STATISTICS

- 2,300+ Video Courses
- 83,500+ Individual Videos
- 73 Curated Learning Paths

KEY STATISTICS

- 1,700+ Video Courses
- 57,500+ Individual Videos
- 60 Curated Learning Paths



ES

Negocios

COMPETENCIAS PROFESIONALES

Contabilidad
Crecimiento profesional
Colaboración
Comunicación
Educación
Finanzas
Espíritu empresarial
Transformación digital
Recursos humanos
Dirección y liderazgo
Crecimiento personal
Gestión del tiempo
Gestión de proyectos
Oratoria
Ventas
Redacción

SOFTWARE EMPRESARIAL

Almacenamiento en la nube
Habilidades informáticas
Análisis de datos
Bases de datos de escritorio
Sistemas operativos
Email
Formularios
Software para recursos humanos
Mensajería
Toma de notas
Gestión de PDF
Productividad personal
Presentaciones
Software para gestión de proyectos
Software para ventas
Hojas de cálculo
Procesamiento de texto

MARKETING

Content marketing
Display marketing
Email marketing
Habilidades de marketing
SEM
SEO
Marketing en social media
Analítica web

Creatividad

3D, ANIMACIÓN Y CAD

Iluminación 3D
Materiales 3D
Modelado 3D
Partículas y dinámicas
Texturas 3D
Animación
Arquitectura
Diseño de producto
Modelado industrial
Rendering
Modelado estructural

DISEÑO & ILUSTRACIÓN

Color
Gestión de negocios para diseñadores
Pintura Digital
Publicación digital
Dibujo
Ilustración
Maquetación
Publicación impresa
Tipografía

IMAGEN DIGITAL & FOTOGRAFÍA

Composición de imágenes
Edición de imágenes
Efectos de imagen
Gestión de imágenes
Salidas de imagen
Fotografía de paisaje
Equipo fotográfico
Técnicas fotográficas
Fotografía de retrato
Fotografía de producto
Retoque de imágenes

VÍDEO & AUDIO

Edición de audio
Composición de video
Motion graphics
Producción musical
Corrección de color en video
Edición de video
Producción de video
Efectos visuales

Tecnología

DISEÑO WEB

Sistemas de gestión de contenidos
Contenido web interactivo
Diseño web móvil
Experiencia de usuario
Estándares web
Tipografía web
Gráficos para web

IT

Business Intelligence
Computación en la nube
Administración de bases de datos
Transformación digital
Seguridad IT
Gestión de servicios IT
Administración de dispositivos móviles
Administración de redes
Administración de sistemas operativos
Virtualización

PROGRAMACIÓN

Desarrollo de bases de datos
Herramientas de programación
Desarrollo de e-commerce
Frameworks y bibliotecas
Desarrollo front-end
Desarrollo de videojuegos
Desarrollo de aplicaciones móviles
Fundamentos de la programación
Lenguajes de programación
Diseño de software
Gestión de proyectos de software

JP

ビジネス

キャリア開発

キャリアアップ
コミュニケーション
人事管理
リーダーシップ・マネジメント
ライフスキル
タイムマネジメント
プロジェクト管理
スピーチ

ビジネス用ソフトウェア

クラウドストレージ
クラウドストレージ
パソコンスキル
データ解析
オペレーティングシステムソフト
図表作成
eラーニング
メール
メッセージング
メモをとる
PDFの管理
個人の生産性
プレゼンテーション
プロジェクト管理ソフト
スプレッドシート
ワードプロセッシング

マーケティング

コンテンツマーケティング
コンテンツマーケティング
モバイルマーケティング
SEM
SEO
ソーシャルメディアマーケティング
ウェブ分析

クリエイティブ

3D・アニメーション・CAD

3Dモデリング
アニメーション
建築設計
工業デザイン
製造モデリング
レンダリング
構造モデリング

デザイン・イラストレーション

デザインビジネス
デジタルペインティング
電子出版
描画
イラストレーション
ページレイアウト
印刷生産
タイポグラフィ

画像編集・写真撮影

マスクング・合成
画像編集
画像加工
画像管理
画像出力
レタッチ

ビデオ・オーディオ

レコーディング・オーディオ編集
合成
モーショングラフィクス
DTM
カラーコレクション
動画編集
映像制作
視覚効果

テクノロジー

ウェブデザイン

CMS
インタラクティブなウェブコンテンツ
モバイルウェブデザイン
UX
ウェブ標準
Webグラフィックス

IT

クラウドコンピューティング
ITサービスのマネジメント
ネットワーク管理

プログラミング

バックエンドのウェブ開発
データベース開発
開発ツール
フレームワーク・ライブラリ
フロントエンドのウェブ開発
ゲーム開発
モバイルアプリ開発
プログラミング基礎
プログラミング言語
ソフトウェア設計

KEY STATISTICS

- 1,550+ Video Courses
- 56,000+ Individual Videos
- 55 Curated Learning Paths

KEY STATISTICS

- 700+ Video Courses
- 24,000+ Individual Videos



BP

Negócios

SOFTWARE E FERRAMENTAS DE NEGÓCIOS

Análise de dados
E-mail
Produtividade pessoal
Apresentações
Planilhas
Processamento de texto

DESENVOLVIMENTO DE CARREIRA

Gestão de carreira
Marca pessoal

ATENDIMENTO AO CLIENTE

Habilidades de atendimento ao cliente

FINANÇAS E CONTABILIDADE

Finanças corporativas
Finanças para pequenas empresas

RECURSOS HUMANOS

Contratação e entrevista
Aprendizagem e desenvolvimento
Recrutamento
Gestão de talentos

LIDERANÇA E GESTÃO

Estratégia de negócios
Coaching e mentoria
Comunicação
Tomada de decisão
Liderança executiva
Habilidades de liderança
Habilidades de gestão
Habilidades de gestão de reuniões
Gestão de organizações sem fins lucrativos
Liderança organizacional
Gestão de talentos
Equipes e colaboração

MARKETING

Marketing empresarial

DESENVOLVIMENTO PROFISSIONAL

Estratégia de negócios
Comunicação
Tomada de decisão
Habilidades de gestão de reuniões
Gestão de operações
Eficácia pessoal
Falar em público
Equipes e colaboração
Gestão de tempo

GESTÃO DE PROJETOS

Gestão ágil de projetos
Liderança de projetos
Habilidades de gestão de projetos

PEQUENAS EMPRESAS E ESPÍRITO EMPRESARIAL

Finanças para pequenas empresas
Gestão de pequenas empresas

ZH

商业

商业软件及工具

数据分析
电子邮件
个人生产力
演示
电子表格
文字处理

职业发展

职业管理
个人品牌

客户服务

客服技巧

财务与会计

公司财务
小型企业财务

人力资源

招聘和面试
人力资源战略
学习与发展
招聘
人员管理

领导力 + 管理

业务战略
培训和辅导
沟通交流
决策制定
公司高管领导力
领导力技能
管理技能
会议技能
非营利组织管理
组织领导力
人员管理
团队合作

市场营销

企业营销

专业发展

业务战略
沟通交流
决策制定
会议技能
运营管理
个人效率
公开演讲
团队合作
时间管理

专业发展; 领导力 + 管理

敏捷项目管理
项目领导力
项目管理技能

小型企业与创业

小型企业财务
小型企业管理